



Bear Down Camp

Sponsorship Opportunities



ASUA Bear Down Camp

The University of Arizona
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Dear Sponsor,

Bear Down Camp is excited to work with your organization in raising funds for an event that helps incoming freshmen get acclimated to college life at the University of Arizona. Bear Down Camp annually attracts students based on the traditions that are passed down and the camaraderie gained through new friendships.

Since 1997, Bear Down Camp has helped countless freshmen gain the tools and skills necessary to survive the first year, but additionally help these students feel a part of the University of Arizona, that many freshman and other students alike will never experience. There are numerous fun activities that get the campers (Gatitos) play amongst each other. Additionally, the campers are placed into small, intimate groups with their camp counselors (Gato), and form bonds that will not only last throughout the short four-year journey, but indefinitely.

To keep this program on its feet and continue to help incoming freshmen in such an extraordinary manner, necessities to keep this camp running must be gathered from outside sources. The University of Arizona and the Freshman Fee Board have primarily been responsible for our funding in recent years, but with recent expansions within our program and ASUA, availability of these funds is dwindling.

Sponsorships for Bear Down Camp will assist in the costs incurred from operations of the camp, along with preparing materials for the Gatitos and Gatos, and for the camp itself. Should you decide to help this program continue to build up future Wildcats and successful college graduates, you will find a breakdown of possible donations available with your greatly-appreciated contributions.

We, as a program, would like to thank you for your support. If you have any questions about this packet or want to know how to get more involved with BDC, please contact us at asuabdc@gmail.com.

Thank You, and Bear Down!

Shandi Spencer and Evan Montes

Bear Down Camp Executive and Associate Directors 2016-2017



About Bear Down Camp

Bear Down Camp is a five-day camp for 250 freshmen hosted by the Associated Students of the University of Arizona, the student government on campus. BDC gives incoming freshmen the opportunity to learn about the heritage, traditions, and history of the UA. Campers are also taught about things to do on and off campus, how to get involved, and gain information vital to a successful first year at the university. The workshops provided at camp teach students about the plethora of clubs and organizations on campus as well as where to go and who to talk to for help. Furthermore, campers are given the opportunity to become familiar with the university and its prestigious facilities before stepping foot in a classroom.

Through Bear Down Camp, campers will have the opportunity to meet over 250 students before the first week of school, giving them a strong network of peers to kick start their college careers. One student wrote, "I gained a group of close friends with which to start school and a familiarity with the school's songs and traditions that I would never have [obtained] otherwise. Essentially, I got the perfect preparation for starting college in a new state."

Bear Down Camp is a wonderful and unique experience for freshmen at the University of Arizona. Campers can currently be seen throughout the UA community and are truly making a difference on and off campus because of the techniques and friendships that were made during BDC. One camper comments on receiving "friends and memories that will last a lifetime. Bear Down Camp helped me break out of my 'bubble' and get connected with campus life through amazing school pride and spirit"

The mission of ASUA's Bear Down Camp is to provide a supplemental and integrative introduction to the University of Arizona for incoming freshmen students to improve their connection, retention, and overall success. BDC provides necessary survival tools while also supplying students with an opportunity to cultivate valuable relationships with fellow Wildcats and faculty early on during their college careers.





Sponsorship Levels

Starting with the year 2017, Bear Down Camp is looking to the community to help cover some of the costs incurred through the operations of the camp. BDC is raising funds from outside sources to assist in an increase to camp size resulting in helping more freshmen smoothly transition to college life.

Monetary funds raised through donations (\$5-\$500) will be put towards two different pools:

- Send-a-Student-to-Camp Campaign: New scholarship program to cover all costs associated with camp allowing campers who are in financial need to attend Bear Down Camp and minimize the costs of attending our program. For each student that attends camp, a cost of about \$150-\$200 is necessary to cover all costs associated with attending. These costs include:
 - Camp Lodging and Meals
 - Transportation
 - T-shirt
- Materials utilized by campers (Gatitos) and counselors (Gatos) during Camp which include (but are not limited to):
 - T-shirts and Polos
 - Camp Lodging and Meals
 - Chartered Bus Transportation to-and-from Tucson and Prescott
 - Art Supplies
 - Snacks

In addition to the Send-a-Student-to-Camp Campaign, we also offer two opportunities for you or your organization to sponsor Bear Down Camp. As a sponsor you will receive:

Platinum (\$1000+)

- Company Logo or Name on BDC website and on Gato/Gatito shirts
- Gift of gratitude
- Verbal recognition at Farewell Brunch along with Brunch program and website recognition

Gold (\$5-\$1000):

- Name Recognition on Farewell Brunch program and Bear Down Camp Website
- Written letter of gratitude



Sponsorship Application

To become a sponsor for Bear Down Camp, please fill out the application below and return with payment to the Associated Students of the University of Arizona. All sponsors must contact us by **July 31, 2017**.

Company Name: _____

Contact Name: _____

Phone: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Fax: _____

Physical Address: _____

Sponsorship Level and Amount

Please check one and write the amount of sponsorship next to it.

Platinum: _____

Gold: _____

Make Checks Payable to:
ASUA Bear Down Camp
The University of Arizona

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